

2024 Model Year
FCA CANADA SEPTEMBER 2025 EBC RETAIL INCENTIVE PROGRAM

FCA CANADA EBC INCENTIVE LANDSCAPE

252E/A09 PROGRAM PERIOD: SEPTEMBER 19TH, 2025 - SEPTEMBER 30TH, 2025

2024 MODELS	
PROGRAM STACKABILITY COLOR KEY	
Discount Type (Before or After Tax)	
Pacifica Hybrid	
Wrangler Unlimited (JL) 4xe (JLXL74)	
Wrangler Unlimited (JL) 4xe (excluding JLXL74)	
Wrangler 2-Door (JL)	
Wrangler 4-Door (JL) (excluding 4xe & 392)	
Wrangler 4-Door Rubicon 392 (JL)	
Durango SRT/SRT Hellcat	
Durango (excludes SRT/SRT Hellcat)	
All-New Charger Daytona R/T (BEV)	
All-New Charger Daytona R/T Plus (BEV)	
All-New Charger Daytona Scat Pack (BEV)	
All-New Hornet RT EAWD (PHEV)	
All-New Hornet RT Plus EAWD (PHEV)	
Hornet GT (Gas)	
Hornet GT Plus (Gas)	
Ram Promaster	
Ram 3500 6.7L High Output Diesel Models (ETM) excluding Chassis Cab models	
Ram 2500/3500 6.7L Diesel Models (ETL) excluding Chassis Cab models	
Ram 2500/3500 Gas Models (Excludes Chassis Cab & Diesel Engine models)	
Ram Chassis Cab	

Consumer Cash*		RBC, TD Auto Finance & Scotiabank					
252E/A09		Consumer Cash Finance Rates					
TYPE OF SALE		TYPE OF SALE 1					
1 or E		RBC, TD Auto Finance & Scotiabank APR					
Stackable with Bonus Cash and Type of Sale "E" Cash only.		Up to 36M	Up to 48M	Up to 60M	Up to 72M	Up to 84M	Up to 96M
BEFORE TAX*							
		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
10% Off MSRP Discount		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
10% Off MSRP Discount		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
7.5% Off MSRP Discount		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
10% Off MSRP Discount		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
5% Off MSRP Discount		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
10% Off MSRP Discount		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
10% Off MSRP Discount		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
\$8,500		5.49%	5.49%	5.49%	5.49%	5.49%	5.49%
\$10,000		5.49%	5.49%	5.49%	5.49%	5.49%	5.49%
\$2,500		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
\$4,500		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
\$10,000		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
\$10,000		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
\$10,000		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%

*Consumer Cash Discount Program is eligible on types of sale (1 or E) and is combinable with all Retail Bonus Cash programs but is not combinable with Alternative Finance Rates, Type of Sale "L" Lease Cash, or Alternative Consumer Cash. Before Tax discounts are manufacturer to dealer discounts. The reduced cost should be passed on as a reduction in the selling price to the customer. Applicable taxes are payable on the reduced selling price. These discounts are not to be noted as a separate line item on the Bill of Sale. The above published Finance Rates are available through RBC, TD Auto Finance & Scotiabank for up to 96 months. Dealers will receive a \$200 flat fee directly from their finance source for all eligible Finance Rates purchase finance deals with the Royal Bank of Canada, TD Auto Finance (Prime) & Scotiabank. *** See No-charge Diesel Engine Program for complete details

OR

Alternative Consumer Cash^		RBC, TD Auto Finance & Scotiabank					
25AE/A09		Alternative Consumer Cash Finance Rates^					
TYPE OF SALE		TYPE OF SALE 1					
1		RBC, TD Auto Finance & Scotiabank APR					
Stackable with Bonus Cash Only		Up to 36M	Up to 48M	Up to 60M	Up to 72M	Up to 84M	Up to 96M
BEFORE TAX*							
		-	-	-	-	-	-
		0.00%	0.00%	0.00%	1.49%	2.49%	3.49%
		0.00%	0.00%	0.00%	1.49%	2.49%	3.49%
		0.00%	0.00%	0.99%	2.49%	3.99%	4.99%
		0.00%	0.00%	0.00%	0.99%	1.99%	2.99%
		0.00%	1.49%	2.99%	3.49%	4.49%	4.99%
		0.00%	0.00%	0.99%	1.99%	3.49%	4.99%
		0.00%	0.00%	0.99%	1.99%	3.49%	4.99%
		0.00%	0.00%	0.00%	0.00%	0.00%	0.99%
		0.00%	0.00%	0.00%	0.00%	0.00%	0.99%
		0.00%	0.00%	0.00%	0.00%	0.00%	0.99%
		0.00%	0.00%	0.00%	0.00%	0.00%	1.99%
		0.00%	0.00%	0.00%	0.00%	0.00%	1.99%
		0.00%	1.99%	2.99%	3.99%	4.99%	4.99%
		0.00%	0.99%	1.99%	3.49%	4.99%	4.99%
		-	-	-	-	-	-
		0.00%	0.00%	0.00%	0.00%	1.99%	3.99%
		0.00%	0.00%	0.00%	0.00%	1.99%	3.99%
		0.00%	0.00%	0.00%	0.00%	1.99%	3.99%
		-	-	-	-	-	-

IMPORTANT - EFFECTIVE INTEREST RATE DISCLOSURE

Alternative Finance Offers require additional disclosures in loan documentation and in advertising. If a customer chooses the Alternative Financing offer, the dealer must complete Effective Interest Rate disclosure in the loan documentation. Please contact your finance institution for complete details. If a dealer advertises Alternative financing, the effective interest rate (which includes the foregone difference between the Consumer Cash and the Alternative Consumer Cash available on the applicable vehicle as a cost of borrowing) must appear as prominently as the Alternative Finance rate. Dealers are responsible for complying with all applicable provincial cost of credit disclosure laws. Please consult your legal counsel for complete details.

*Note: Alternative Consumer Cash Discount Program is eligible on Type of Sale "1" & is combinable with Alternative Finance Rates (provided above), all Retail Bonus Cash programs and is not combinable with Type of Sale "E" Delivery Credit, Type of Sale "L" Lease Cash and Consumer Cash. The above published Alternative Finance Rates are available through RBC, TD Auto Finance & Scotiabank for up to 96 months. Dealers will receive a \$200 flat fee directly from their finance source for all eligible Alternative Finance Rates purchase finance deals with the Royal Bank of Canada, TD Auto Finance (Prime) & Scotiabank. Contact the qualifying finance source for applicable Standard (STD) Rates and flat fee dealer reserves. **Before Tax discounts are manufacturer to dealer discounts. The reduced cost should be passed on as a reduction in the selling price to the customer. Applicable taxes are payable on the reduced selling price. These discounts are not to be noted as a separate line item on the Bill of Sale.

Bonus Cash*	Delivery Credit*
Program 251B / 2546	251E/A09
TYPE OF SALE	TYPE OF SALE
1, L or E	'E' Only
Stackable with Consumer Cash or Lease Cash, Alternative Consumer Cash and Type of Sale 'E' Delivery Credit Program	Stackable only with Consumer Cash and Bonus Cash
AFTER TAX	BEFORE TAX*
\$1,000	\$1,500
\$1,000	\$1,500
\$1,000	\$1,500
\$1,500	\$2,000
\$1,500	\$2,000
\$1,000	
\$1,000	

*See Program Rules for Details

Version 2: September 19th, 2025

2026 Model Year

FCA CANADA SEPTEMBER 2025 EBC RETAIL INCENTIVE PROGRAM

FCA CANADA EBC INCENTIVE LANDSCAPE

252E/A09 PROGRAM PERIOD: SEPTEMBER 19TH, 2025 - SEPTEMBER 30TH, 2025

2026 MODELS		Bonus Cash*		NON-PRIME CORE INCENTIVE RULES																			
		Program 2518 / 2546		Non Prime Consumer Cash*		KEY 6	OR	KEY 5	OR	KEY 4	OR	KEY 3	OR	STAR 6	OR	STAR 5	OR	STAR 4	OR	STAR 3			
		TYPE OF SALE 1, L or E		252E/AN9		Special TD Auto Finance (Non-prime)										Scotia Dealer Advantage (Non-prime) (Stackable with Non-prime Consumer Cash)** TYPE OF SALE 1							
						Special APR			Special APR			Special APR			Special APR			Special APR			Special APR		
PROGRAM STACKABILITY COLOR KEY		Stackable with Consumer Cash or Lease Cash, Alternative Consumer Cash and Type of Sale 'E' Delivery Credit Program		Stackable with Bonus Cash and Type of Sale "E" Cash only.		Up to 84M			Up to 84M			Up to 84M			Up to 96M			Up to 84M			Up to 84M		
Discount Type (Before or After Tax)		AFTER TAX †		BEFORE TAX ∞																			
CHRYSLER	Grand Caravan SXT							8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR	20.09%	
	Pacifica PHEV							8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR	20.09%	
	Pacifica (excluding PHEV)			\$1,000				8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR	20.09%	
JEEP	Compass Sport							8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR	20.09%	
	Compass North			\$750				8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR	20.09%	
	Compass (excludes Sport & North)			\$1,000				8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR	20.09%	
	Wrangler 2-Door (JL) (JLJL72) (non Rubicon models)							8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR	20.09%	
RAM	Wrangler 2-Door Rubicon (JL) (JLJS72)							8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR	20.09%	
	Wrangler 4-Door (excluding 4xe Models)							8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR	20.09%	
	Durango			5% Off MSRP Discount				8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR	20.09%	
	Ram 1500			\$2,000				8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR	20.09%	
	Ram 2500/3500 Gas Models (excl Chassis Cab Models)			\$5,000				8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR	20.09%	
	Ram 2500/3500 Diesel Models (excl Chassis Cab Models)			\$3,000				8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR	20.09%	
Ram Chassis Cab								8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR	20.09%	

COMMENTS

Note: The above published Non-prime Finance Rates are available with TD Auto Finance (Non-prime) & Scotia Dealer Advantage (SDA) for up to 84-months and are combinable with Non Prime Consumer Cash, Bonus Cash and Employee Pricing Plus. SDA Star 6 Non-Prime Finance Rates are available for up to 96-months, please contact your SDA area Sales Manager for full terms and conditions. **Dealers will receive a \$200 flat fee from directly from their finance source for all eligible Non-prime Finance Rates purchase finance deals with TD Auto Finance (Non-prime) or Scotia Dealer Advantage (SDA). Contact the qualifying finance source for applicable Standard (STD) Rates and flat fee dealer reserves. ~Before Tax discounts are manufacturer to dealer discounts. The reduced cost should be passed on as a reduction in the selling price to the customer. Applicable taxes are payable on the reduced selling price. These discounts are not to be noted as a separate line item on the Bill of Sale. * See No-charge Diesel Engine Program for complete details.

Stackable Consumer Cash Discount Program is eligible on types of sale (1 or E) & is combinable with Consumer Cash Finance Rates (provided above), all Retail Bonus Cash programs during the program period and is not combinable with Type of Sale "L" Lease Cash, and Alternative Finance Consumer Cash.

*See Program Rules for Details

Version 2: September 19th, 2025

		Bonus Cash*	+	Non Prime Consumer Cash*		+	KEY 6	OR	KEY 5	OR	KEY 4	OR	KEY 3	OR	STAR 6	OR	STAR 5	OR	STAR 4	OR	STAR 3
		Program 2518 / 2546		25Z/EJ/AN9		+	Special TD Auto Finance (Non-prime)								Scotia Dealer Advantage (Non-prime) (Stackable with Non-prime Consumer Cash** TYPE OF SALE 1						
		TYPE OF SALE 1, L or E		TYPE OF SALE 1 or E			Special APR			Special APR			Special APR			Special APR			Special APR		
		Stackable with Consumer Cash or Lease Cash, Alternative Consumer Cash and Type of Sale "E" Delivery Credit Program		Stackable with Bonus Cash and Type of Sale "E" Cash only.			Up to 84M			Up to 84M			Up to 84M			Up to 96M			Up to 84M		
2025 MODELS																					
PROGRAM STACKABILITY COLOR KEY																					
Discount Type (Before or After Tax)			AFTER TAX †																		
CHRYSLER	Grand Caravan SXT			\$1,000			6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Pacifica Hybrid						6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Pacifica Select Models (excludes Hybrid)						6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Pacifica (excludes Select & Hybrid Models)						6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
JEEP	Compass Sport		\$750				6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Compass North		\$2,000	7.5% Off MSRP Discount			6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Compass Limited		\$2,000				6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Compass (excludes Sport, North, Limited)		\$2,000	10% Off MSRP Discount			6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Wrangler 4-Door (JL) 4xe (JLXL74)			5% Off MSRP Discount			6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Wrangler 4-Door (JL) 4xe (excludes JLXL74)			5% Off MSRP Discount			6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Wrangler 2-Door (JL) (JLJL72) (non Rubicon models)			\$500			6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Wrangler 2-Door Rubicon (JL) (JLJS72)			10% Off MSRP Discount			6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Wrangler 4-Door Rubicon X w/ 2.0L (JLJ574 22V)						6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Wrangler 4-Door (JL) (including Rubicon X w/ 2.0L (JLJ574 22V) and 4xe)			10% Off MSRP Discount			6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Gladiator			15% Off MSRP Discount			6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Grand Cherokee 4xe (WL)			5% Off MSRP Discount			6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Grand Cherokee Laredo (w/3H74 2'A) (WL)			7.5% Off MSRP Discount		✓	6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Grand Cherokee Altitude (w/3H74 2'B) (WL)			10% Off MSRP Discount		✓	6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Grand Cherokee Summit (w/3J74 23S) (WL)						6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Grand Cherokee (WL) (excludes Laredo (w/3H74 2'A & 2'B), Summit (w/3J74 23S), and 4xe)			10% Off MSRP Discount		✓	6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Grand Cherokee L Laredo (w/3H75 2'A) (WL)			7.5% Off MSRP Discount		✓	6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Grand Cherokee L Altitude (w/3H75 2'B) (WL)			10% Off MSRP Discount		✓	6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Grand Cherokee L Summit (w/3J75 23S) (WL)						6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Grand Cherokee L (WL) (excludes Laredo (w/3H75 2'A & 2'B), and Summit (w/3J75 23S))			10% Off MSRP Discount		✓	6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
DODGE	Wagoneer / Grand Wagoneer			7.5% Off MSRP Discount			6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Wagoneer L / Grand Wagoneer L			7.5% Off MSRP Discount			6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Wagoneer S Limited & Premium (BEV)			\$8,000			6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Durango SRT/SRT Hellcat			10% Off MSRP Discount			6.99%	OR	7.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	7.99%	OR	16.99%	OR	20.09%
	Durango (excludes SRT/SRT Hellcat and R/T 20th Anniversary Plus (WDES75 22R))			10% Off MSRP Discount			6.99%	OR	7.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	7.99%	OR	16.99%	OR	20.09%
	Durango R/T 20th Anniversary Plus (WDES75 22R)						6.99%	OR	7.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	7.99%	OR	16.99%	OR	20.09%
	Charger Daytona R/T (BEV)		\$3,000				6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Charger Daytona R/T Plus (BEV)		\$5,000				6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Charger Daytona Scat Pack (BEV)		\$7,000				6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Hornet RT (PHEV)						6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Hornet RT Plus (PHEV)						6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Hornet GT (Gas)						6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
Hornet GT Plus (Gas)						6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%	
RAM	Ram Promaster						6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	New Ram 1500 Tradesman, Warlock, Express (DT)			7.5% Off MSRP Discount			6.99%	OR	7.99%	OR	16.49%	OR	18.49%	OR	6.99%	OR	7.99%	OR	16.49%	OR	18.49%
	New Ram 1500 Big Horn (DT) with Off-Roader Value Package (4KF)						6.99%	OR	7.99%	OR	16.49%	OR	18.49%	OR	6.99%	OR	7.99%	OR	16.49%	OR	18.49%
	New Ram 1500 Big Horn (DT) (excludes Big Horn with Off-Roader Value Package (4KF))			7.5% Off MSRP Discount			6.99%	OR	7.99%	OR	16.49%	OR	18.49%	OR	6.99%	OR	7.99%	OR	16.49%	OR	18.49%
	New Ram 1500 Sport/Rebel/Laramie (DT)			7.5% Off MSRP Discount			6.99%	OR	7.99%	OR	16.49%	OR	18.49%	OR	6.99%	OR	7.99%	OR	16.49%	OR	18.49%
	New Ram 1500 Limited/Longhorn/Tungsten/RHO (DT)			5% Off MSRP Discount			6.99%	OR	7.99%	OR	16.49%	OR	18.49%	OR	6.99%	OR	7.99%	OR	16.49%	OR	18.49%
	Ram 2500 Power Wagon Crew Cab 4x4 Gas Model (D17X91 2UP)						6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Ram 3500 Big Horn Crew Cab 4x4 Gas Model (D2B492 2UP)						6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Ram 2500/3500 Gas Models (Excludes Chassis Cab models, Diesel Engine models, 2500 Power Wagon Crew Cab (D17X91 2UP), and 3500 Big Horn Crew Cab (D2B492 2UP))			\$7,500			6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Ram 2500/3500 6.7L High Output Diesel Models (ETM) (excludes Chassis Cab models)			\$5,000			6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%
	Ram Chassis Cab						6.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	11.99%	OR	16.99%	OR	20.09%

*See Program Rules for Details

