2026 Model Year

FCA CANADA SEPTEMBER 2025 EBC RETAIL INCENTIVE PROGRAM

FCA CANADA EBC INCENTIVE LANDSCAPE

252E/A09 PROGRAM PERIOD: SEPTEMBER 19TH, 2025 - SEPTEMBER 30TH, 2025

OR

2026 MODELS

	PROGRAM STACKABILITY COLOR KEY
	Discount Type (Before or After Tax)
띪	Grand Caravan SXT
CHRYSLER	Pacifica PHEV
풍	Pacifica (excluding PHEV)
	Compass Sport
	Compass North
JEEP	Compass (excludes Sport & North)
믝	Wrangler 2-Door (JL) (JLJL72) (non Rubicon models)
	Wrangler 2-Door Rubicon (JL) (JLJS72)
	Wrangler 4-Door (excluding 4xe Models)
DODGE	Durango
	Ram 1500
Ram	Ram 2500/3500 Gas Models (excl Chassis Cab Models)
Ra	Ram 2500/3500 Diesel Models (excl Chassis Cab Models)
	Ram Chassis Cab

Consumer Cash*	RBC, TD Auto Finance & Scotiabank							
252E/A09		Consu	ımer Casl	h Finance	Rates			
TYPE OF SALE			TYPE O	F SALE 1				
1 or E		RBC, TD	Auto Financ	ce & Scotial	bank APR			
Stackable with Bonus Cash and Type of Sale "E" Cash only.	Up to 36M	Up to 48M	Up to 60M	Up to 72M	Up to 84M	Up to 96M		
BEFORE TAX®								
	4.99%	4.99%	4.99%	4.99%	4.99%	4.99%		
	4.99%	4.99%	4.99%	4.99%	4.99%	4.99%		
\$1,000	4.99%	4.99%	4.99%	4.99%	4.99%	4.99%		
	4.99%	4.99%	4.99%	4.99%	4.99%	4.99%		
\$750	4.99%	4.99%	4.99%	4.99%	4.99%	4.99%		
\$1,000	4.99%	4.99%	4.99%	4.99%	4.99%	4.99%		
	4.99%	4.99%	4.99%	4.99%	4.99%	4.99%		
	0.00%	1.99%	2.99%	3.99%	3.99%	4.49%		
	0.00%	1.99%	2.99%	3.99%	3.99%	4.49%		
5% Off MSRP Discount	4.99%	4.99%	4.99%	4.99%	4.99%	4.99%		
\$2,000	4.99%	4.99%	4.99%	4.99%	4.99%	4.99%		
\$5,000	4.99%	4.99%	4.99%	4.99%	4.99%	4.99%		
\$3,000	4.99%	4.99%	4.99%	4.99%	4.99%	4.99%		
	4.99%	4.99%	4.99%	4.99%	4.99%	4.99%		

**Consumer Cash Discount Program is eligible on types of sale (1 or E) and is combinable with all Retail Bonus Cash programs but is not combinable with Alternative Finance Rates, Type of Sale "L" Lease Cash, or Alternative Consumer Cash. Before Tax discounts are manufacture to dealer discounts. The reduced cost should be passed on as a reduction in the selling price to the customer. Applicable taxes are payable on the reduced selling price. These discounts are not to be noted as a separate line inten on the Bill of Sale. The above published Finance Rates are available through RBC, TD Auto Finance & Scotiabank for up to 96 months. Dealers will receive a \$200 flat fee directly from their finance source for all eligible Finance Rates are valiable cales with the Royal Bank of Canada, TD Auto Finance (Prime) & Scotiabank.

Alternative Consumer Cash [^]	ive Consumer Cash* RBC, TD Auto Finance & Scotiabank							
25AE/A09		Alte	ernative C	onsumer	Cash Fir	nance Ra	tes^	
TYPE OF SALE				TYPE O	F SALE 1			
1			RBC, TD	Auto Finan	ce & Scotia	bank APR		
Stackable with Bonus Cash Only		Up to 36M	Up to 48M	Up to 60M	Up to 72M	Up to 84M	Up to 96M	
BEFORE TAX [™]								
			-	-	-		-	
							-	
		0.99%	1.99%	2.99%	3.99%	4.49%	4.99%	
			-	-		-	-	
		0.00%	1.99%	2.99%	3.99%	4.49%	4.99%	
		0.00%	1.99%	2.99%	3.99%	4.49%	4.99%	
		-	-	-		-	-	
		-	-	-	•	-	-	
		-	-	-	-			
		0.00%	0.99%	1.99%	2.99%	4.49%	4.99%	
		0.00%	1.99%	2.99%	3.99%	3.99%	4.49%	
		0.00%	1.99%	2.99%	3.99%	3.99%	4.49%	
	_		_	_				

IMPORTANT - EFFECTIVE INTEREST RATE DISCLOSURE

Alternative Finance Offers require additional disclosures in loan documentation and in advertising. If a customer chooses the Alternative Financing offers, the dealer must complete Effective Interest Rate disclosure in the loan documentation. Please contact your finance institution for complete details. If a dealer advertises Alternative financing, the effective interest rate (which includes the foregone difference between the Consumer Cash and the Alternative Consumer Available on the applicable which as a cost of borrowing) must appear as prominently as the Alternative Financier Irac. Desilers are responsible for complying with all applicable provincial cost of credit disclosure laws. Please consult you legal course for complete details.

"Note: Alternative Consumer Cash Discount Program is eligible on Type of Sale "1" & is combinable with Alternative Finance Rates (provided above), all Retail Bonus Cash programs and is not combinable with Type of Sale "E Delivery Credit, Type of Sale "Le Delivery Cash. The above published Alternative Finance Rates are available through RBC, TD Auto Finance & Scotiabank for up to 95 months. Dealers will receive a \$200 flat fee directly from their finance source for all eligible Alternative Finance Rates purchase finance deals with the Royal Bank of Canada, TD Auto Finance (Prime) & Scotiabank. Contact the qualifying finance source for applicable Standard (STD) Rates and flat fee dealer reserves. "Before Tax discounts are manufacturer to dealer discounts. The reduced cost should be passed on as a reduction in the selling price to the customer. Applicable taxes are payable on the reduced selling price. These discounts are not to be noted as a separate line item on the Bill of Sale.

Bonus Cash*	Delivery Credit*
Program 2518 / 2546	251E/A09
TYPE OF SALE	TYPE OF SALE
1, L or E	'E' Only
Stackable with \Consumer Cash or Lease Cash, Alternative Consumer Cash and Type of Sale 'E' Delivery Credit Program	Stackable only with Consumer Cash <u>and</u> Bonus Cash
Program 2518 / 2546 TYPE OF SALE 1, L or E Stackable with \(\text{Lonsumer Cash}\) or \(\text{Lesse Cash}\), \(\text{Alternative}\) Consumer \(\text{Cash}\) and \(\text{Type OF IS}\)	251E/A09 TYPE OF SALE "E" Only Stackable only with Consum.

AFTER TAX	BEFORE TAX®

Version 2: September 19th, 2025

252E/A09 PROGRAM PERIOD: SEPTEMBER 19TH, 2025 - SEPTEMBER 30TH, 2025

OR

	Consumer Cash* RBC, TD Auto Finance & Scotiabank						otiabank			
			252E/A09			Consu	ımer Casl	h Finance	Rates	
			TYPE OF CALE				TYPEO	F SALE 1		
			TYPE OF SALE 1 or E			RBC, TD	TYPE O Auto Finan		bank APR	
	2025 MODELS		Stackable with Bonus Cash and Type of Sale "E" Cash only.		Up to 36M	Up to	Up to 60M	Up to 72M	Up to 84M	Up to 96M
	PROGRAM STACKABILITY COLOR KEY									
	Discount Towns or		BEFORE TAX							
	Discount Type (Before or After Tax) Grand Caravan SXT		\$1,000		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
Ĭ	Pacifica Hybrid	-	\$1,000		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
2	Pacifica Select Models (excludes Hybrid)	-		_	4.3376	4.00%	4.55%	4.55%	4.55%	4.00%
Š	Pacifica (excludes Select & Hybrid Models)	H								
	Compass Sport	-			4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	Compass North	H	7.5% Off MSRP Discount		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	Compass Limited		7.0% On WORL DISCOUR		4.3370	4.0070	4.0070	-	-	4.5576
	Compass (excludes Sport, North, Limited)		10% Off MSRP Discount	Т	4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	Wrangler 4-Door (JL) 4xe (JLXL74)		5% Off MSRP Discount	H	4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	Wrangler 4-Door (JL) 4xe (excludes JLXL74)		5% Off MSRP Discount		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	Wrangler 2-Door (JL) (JLJL72) (non Rubicon models)		\$500		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	Wrangler 2-Door Rubicon (JL) (JLJS72)	IL	10% Off MSRP Discount		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	Wrangler 4-Door Rubicon X w/ 2.0L (JLJS74 22Y)	IL			-				-	
	Wrangler 4-Door (JL) (excluding Rubicon X w/ 2.0L(JLJS74 22Y) and 4xe)		10% Off MSRP Discount		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	Gladiator		15% Off MSRP Discount	Т	4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
THE P	Grand Cherokee 4xe (WL)		5% Off MSRP Discount		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	Grand Cherokee Laredo (WLJH74 2*A) (WL)	7	7.5% Off MSRP Discount		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	Grand Cherokee Altitude (WLJH74 2*B) (WL)	7	10% Off MSRP Discount		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	Grand Cherokee Summit (WLJT74 23S) (WL) Grand Cherokee (WL)	_								
	(excludes Laredo (WLJH74 2*A & 2*B), Summit (WLJT74 23S), and 4xe)	1.	10% Off MSRP Discount		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	Grand Cherokee L Laredo (WLJH75 2*A) (WL)	7	7.5% Off MSRP Discount 10% Off MSRP Discount		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	Grand Cherokee L Altitude (WLJH75 2*B) (WL) Grand Cherokee L Summit (WLJT75 23\$) (WL)	ľ	10% Off MSRP Discount	Н	4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	Grand Cherokee L (WL)	-	10% Off MSRP Discount		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	(excludes Laredo (WLJH75 2*A & 2*B) and Summit (WLJT75 23S)) Wagoneer / Grand Wagoneer		7.5% Off MSRP Discount	Т	4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	Wagoneer L / Grand Wagoneer L		7.5% Off MSRP Discount		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	Wagoneer S Limited & Premium (BEV)	-	\$8,000		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	Durango SRT/SRT Helicat Durango (excludes SRT/SRT Helicat and R/T 20th	_	10% Off MSRP		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	Anniversary Plus (WDES75 22R))		10% Off MSRP		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	Durango R/T 20th Anniversary Plus (WDES75 22R)					-	-	-	-	
	Charger Daytona R/T (BEV)		\$3,000		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
9	Charger Daytona R/T Plus (BEV)		\$5,000		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
000	Charger Daytona Scat Pack (BEV)		\$7,000		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	Homet RT (PHEV)				4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	Homet RT Plus (PHEV)				4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	Homet GT (Gas)	H		H	4 99%	4 99%	4 99%	4 99%	4 99%	4 99%
				H						
	Homet GT Plus (Gas)	L			4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	Ram Promaster				4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	New Ram 1500 Tradesman, Warlock, Express (DT)		7.5% Off MSRP Discount		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	New Ram 1500 Big Horn (DT)									
	with Off-Roader Value Package (4KF) New Ram 1500 Big Horn (DT) (excludes Big Horn with	H	7.5% Off MSRP Discount		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	Off-Roader Value Package (4KF))	H		H						
5	New Ram 1500 Sport/Rebel/Laramie (DT)	H	7.5% Off MSRP Discount		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	New Ram 1500 Limited/Longhorn/Tungsten/RHO (DT)		5% Off MSRP Discount		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	Ram 2500 Power Wagon Crew Cab 4x4 Gas Model (D.I7X91 2LIP)			L	-	-	-	-	-	-
	Ram 3500 Big Horn Crew Cab 4x4 Gas Model (D28H92 2UZ)				-	-	-	-	-	-
	Ram 2500/3500 Gas Models (Excludes Chassis Cab models, Diesel Engine models, 2500 Power Wagon Crew Cab (DJ7X91 2UP), and 3500 Big Hom Crew Cab (D28H92		\$7,500		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
	2UZI) Ram 2500/3500 6.7L High Output Diesel Models (ETM)	H	05	H	4 99%	4 99%	4 99%	4 99%	4 99%	4 99%
	(excludes Chassis Cah models)	-	\$5,000	_						
	Ram Chassis Cab	L			4.99%	4.99%	4.99%	4.99%	4.99%	4.99%
		*Con: progra	sumer Cash Discount Program is eligible ms but is not combinable with Alternasti h. Before Tax discounts are manufactur	on t	types of sa nance Rat	ile (1 or E) es, Type of	and is com Sale "L" L	binable wi ease Cash	th all Retai	I Bonus

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*C	one	umer Cash Discount Program is eligible	on t	types of sa	le (1 or F) :	and is com	binable wit	h all Retai	Ronus Ca	ash
		ns but is not combinable with Alternati								
	Cas	 Before Tax discounts are manufactu 	rer t	o dealer di	scounts. T	he reduced	cost shou	ild be pass	ed on as a	1
	nedu	ction in the selling price to the custom	or. A	Innlicable	taxes are n	avable on t	the reduces	d selling p	rice. These	
		counts are not to be noted as a separate								
ava	ilab	le through RBC, TD Auto Finance & Sco	tiab	ank for up	to 96 mont	hs. Dealer	s will recei	ve a \$200 f	lat fee dire	ectiv
from	n the	eir finance source for all eligible Finance	. Da	tee nurchs	en finance	doale with	the Povel	Bank of Ca	nada TD	Auto
					Scotiaban		tire itoyui	Dunk or ou	mudu, 107	-uio
		Fir	ano	e (Prime) a	Scotlaban	K.				

	Alternative Consumer Cash^			RBC, T	D Auto Fin	ance & Sc	otiabank				
	25AE/A09		Alte	ernative (Progra				
	TYPE OF SALE					F SALE 1					TY
	1			RBC, TD	Auto Finan	ce & Scotia	bank APR				
	Stackable with Bonus Cash Only		Up to 36M	Up to 48M	Up to 60M	Up to 72M	Up to 84M	Up to 96M			Stackable v Lease Cash Cash and C
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	BEFORE TAX"									L	A
			0.00%	0.00%	1.99%	2.99%	3.99%	4.99%			
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			0.00%	0.00%	0.00%	0.00%	1.99%	3.99%			
	-	_	1.99%	1.99%	1.99%	1.99%	2.49%	3.99%		Ī	
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Stackable with \Consumer Cash or Lease Cash, Alternative Consumer Cash and Type of Sale *E' Delivery Credit Program	Stackable only with Consumer Cash and Bonus Cash
Credit Program	
AFTER TAX	BEFORE TAX
\$750	
\$2,000	\$1,000
\$2,000	\$1,000
\$2,000	\$1,000
	\$1,000
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251E/A09 TYPE OF SALE

IMPORTANT - EFFECTIVE INTEREST RATE DISCLOSURE

*Note: Alternative Consumer Cash Discount Program is eligible on Type of Sale "1" & is combinable with Alternative Finance Rates (provided above), all fleat Bonus Cash programs and is not combinable with Type of Sale "2" Delivery Credit. Type of Sale & Scotishash, for one to be month. Delivery will receive a \$250 fleat for derived from their finance source for all eiglies Alternative Finance Rates purchase finance delivs with the Royal Bank of Canada, TJ Auto Finance (Prima) & Scotishash. Contact the Finance form of the Canada TJ Auto Finance (Prima) & Scotishash. Contact the Finance form of the Canada TJ Auto Finance (Prima) & Scotishash. Contact the Finance form of the Canada TJ Auto Finance (Prima) & Scotishash. Contact the Finance form of the Canada TJ Auto Finance (Prima) & Scotishash. Contact the Finance form of the Canada TJ Auto Finance (Prima) & Scotishash. Contact the Finance form of the Canada TJ Auto Finance (Prima) & Scotishash. Contact the Finance form of the Canada TJ Auto Finance (Prima) & Scotishash. Contact the Finance form of the Canada TJ Auto Finance (Prima) & Scotishash. Contact the Finance form of the Scotishash. Contact the Finance form of the

2024 Model Year

FCA CANADA SEPTEMBER 2025 EBC RETAIL INCENTIVE PROGRAM

FCA CANADA EBC INCENTIVE LANDSCAPE

252E/A09 PROGRAM PERIOD: SEPTEMBER 19TH, 2025 - SEPTEMBER 30TH, 2025

OR

PROGRAM STACKABILITY COLOR KEY

	Discount Type (Before or After Tax)
CHRYS, BR	Pacifica Hybrid
	Wrangler Unlimited (JL) 4xe (JLXL74)
	Wrangler Unlimited (JL) 4xe (excluding JLXL74)
JEEP	Wrangler 2-Door (JL)
7	Wrangler 4-Door (JL) (excluding 4xe & 392)
	Wrangler 4-Door Rubicon 392 (JL)
	Durango SRT/SRT Helicat
	Durango (excludes SRT/SRT Hellcat)
	All-New Charger Daytona R/T (BEV)
	All-New Charger Daytona R/T Plus (BEV)
DODGE	All-New Charger Daytona Scat Pack (BEV)
8	All-New Hornet RT EAWD (PHEV)
	All-New Hornet RT Plus EAWD (PHEV)
	Hornet GT (Gas)
	Hornet GT Plus (Gas)
	Ram Promaster
	Ram 3500 6.7L High Output Diesel Models (ETM) excluding Chassis Cab models
RAM	Ram 2500/3500 6.7L Diesel Models (ETL) excluding Chassis Cab models
œ	Ram 2500/3500 Gas Models (Excludes Chassis Cab & Diesel Engine models)
	Ram Chassis Cab

Consumer Cash*		RBC, TD Auto Finance & Scotiabank									
252E/A09			Rates								
TYPE OF SALE		TYPE OF SALE 1									
1 or E			RBC, TD	Auto Finan	ce & Scotial	oank APR					
Stackable with Bonus Cash and Type of Sale "E" Cash only.		Up to 36M	Up to 48M	Up to 60M	Up to 72M	Up to 84M	Up to 96M				
BEFORE TAX*											
DEFORE TAX		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%				
10% Off MSRP Discount	\dashv	4.99%	4.99%	4.99%	4.99%	4.99%	4.99%				
10% Off MSRP Discount		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%				
7.5% Off MSRP Discount		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%				
10% Off MSRP Discount		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%				
5% Off MSRP Discount		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%				
10% Off MSRP Discount		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%				
10% Off MSRP Discount		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%				
		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%				
		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%				
		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%				
\$8,500		5.49%	5.49%	5.49%	5.49%	5.49%	5.49%				
\$10,000		5.49%	5.49%	5.49%	5.49%	5.49%	5.49%				
\$2,500		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%				
\$4,500		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%				
		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%				
\$10,000	T	4.99%	4.99%	4.99%	4.99%	4.99%	4.99%				
\$10,000		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%				
\$10,000		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%				
		4.99%	4.99%	4.99%	4.99%	4.99%	4.99%				

"Consumer Cash Discount Program is eligible on types of sale (1 or E) and is combinable with all Retail Bonus Cash programs but is not combinable with Alternative Finance Rates, Type of Sale "L' Lease Cash, or Alternative Consumer Cash. Before Tax discounts are manufacturer to desler discounts. The reduced cost should be passed on as a reduction in the selling price to the customer. Applicable taxes are payable on the reduced selling price. These discounts are not to be noted as a separate line item on the Bild of Sale. The above published Finance Rates are available through IRBC, TD Auto Finance & Scotiabank for up to 96 months. Dealers will receive a \$200 flat fee directly from their finance source for all eligible Finance Rates purchase finance deals with the Royal Bank of Canada, TD Auto Finance (Prime) & Scotiabank. ""
See No-charge Diesel Engine Program for complete details

	Alternative Consumer Cash^		RBC, TD Auto Finance & Scotiabank											
	25AE/A09		Alt	ernative (r Cash Fir	inance Rates^								
	TYPE OF SALE 1 Stackable with Bonus Cash Only BEFORE TAX*					F SALE 1								
	1 Stackable with Bonus Cash Only			RBC, TD	Auto Finan	ce & Scotia	bank APR							
	Stackable with Bonus Cash Only		Up to 36M	Up to 48M	Up to 60M	Up to 72M	Up to 84M	Up to 96M						
	BEFORE TAX®													
			-		-	-		-						
			0.00%	0.00%	0.00%	1.49%	2.49%	3.49%						
			0.00%	0.00%	0.00%	1.49%	2.49%	3.49%						
			0.00%	0.00%	0.99%	2.49%	3.99%	4.99%						
			0.00%	0.00%	0.00%	0.99%	1.99%	2.99%						
\vdash			0.00%	1.49%	2.99%	3.49%	4.49%	4.99%						
			0.00%	0.00%	0.99%	1.99%	3.49%	4.99%						
			0.00%	0.00%	0.99%	1.99%	3.49%	4.99%						
			0.00%	0.00%	0.00%	0.00%	0.00%	0.99%						
			0.00%	0.00%	0.00%	0.00%	0.00%	0.99%						
			0.00%	0.00%	0.00%	0.00%	0.00%	0.99%						
			0.00%	0.00%	0.00%	0.00%	0.00%	1.99%						
			0.00%	0.00%	0.00%	0.00%	0.00%	1.99%						
			0.00%	1.99%	2.99%	3.99%	4.99%	4.99%						
		1	0.00%	0.99%	1.99%	3.49%	4.99%	4.99%						
\vdash		\vdash												
\vdash		\vdash	-	-	-	-	-	-						
Ш		1	0.00%	0.00%	0.00%	0.00%	1.99%	3.99%						
			0.00%	0.00%	0.00%	0.00%	1.99%	3.99%						
1 T		1 -	0.00%	0.00%	0.00%	0.00%	1.99%	3.99%						

IMPORTANT - EFFECTIVE INTEREST RATE DISCLOSURE

Alternarve imance unters require abottonia disclosulres in loan occumentation and in abvertising, in a customer chooses in the internative Financing offer, the dealign must compilete Effective interest Rate disclosure in the loan documentation. Please contact own through the compilete of the properties of the propert

"Note: Alternative Consumer Cash Discount Program is eligible on Type of Sale "1" & is combinable with Alternative Finance Rates (provided above), all Retail Bonus Cash programs and is not combinable with Type of Sale "E Delivery Credit, Type of Sale "L" Lease Cash and Consumer Cash. The above published Alternative Finance Rates are available through RBC, TO Auto Finance & Sociabank for up to 96 months. Dealers will receive a \$200 flat fee directly from their finance source for all eligible Alternative Finance Rates purchase finance deals with the Koyal Bank of Canada, TO Auto Finance & Sociabank. Contact the qualifying finance source for applicable Standard (STD) Rates and flat fee dealer reserves. "Before Tax discounts are manufacturer to dealer discounts. The reduced cost should be passed on as a reduction in the selling price to the customer. Applicable taxes are payable on the reduced selling price. These discounts are not to be noted as a separate line item on the Bill of Sale.

Bonus Cash*
Program 2518 / 2546
TYPE OF SALE
1, L or E
Stackable with \Consumer Cash or Lease Cash, Alternative Consumer Cash and Type of Sale 'E' Delivery Credit Program

Delivery Credit*
251E/A09
TYPE OF SALE
'E' Only
Stackable only with Consumer Cash and Bonus Cash

BEFORE TAX®

\$1,500 \$1,500 \$1,500 \$2,000 \$2,000

	AFTER TAX	
	\$1,000	
	\$1,000	
	\$1,000	
	\$1,500	
	\$1,500	
Ī		
	44.000	
	\$1,000	
	\$1,000	

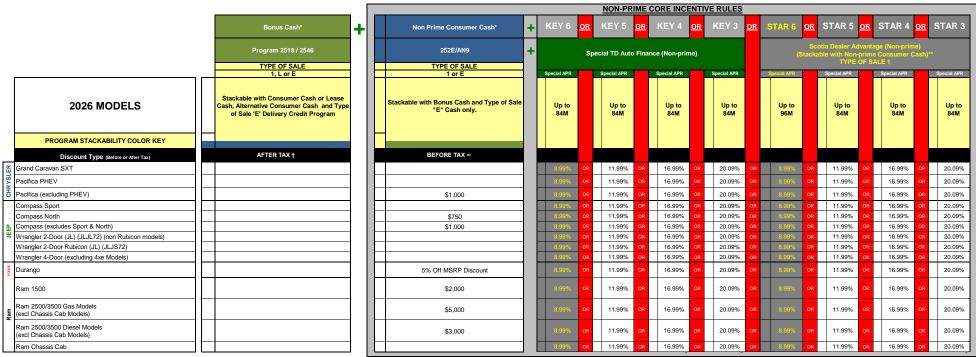
Version 2: September 19th, 2025

2026 Model Year

FCA CANADA SEPTEMBER 2025 EBC RETAIL INCENTIVE PROGRAM

FCA CANADA EBC INCENTIVE LANDSCAPE

252E/A09 PROGRAM PERIOD: SEPTEMBER 19TH, 2025 - SEPTEMBER 30TH, 2025



COMMENTS

*Note: The above published Non-prime Finance Rates are available with TD Auto Finance (Nion-prime) & Scotia Dealer Advantage (SDA) for up to 44-months and are combinable with Non-Prime Consumer Cash, Bonus Cash and Employee Pricing Plus. SDA Star 6 Non-Prime Finance Rates are available to up to 96-months, please contact your SDA area Sales Manager for full terms and onditions. "Dealers will receive a \$200 flat fee from directly from their finance source for all eligible Non-prime Finance Rates purchase finance deals with TD Auto Finance (Non-prime) or Scotia Dealer Advantage (SDA). Contact the qualifying finance source for applicable Standard (STD) Rates and flat fee dealer reserves. —Before Tax discounts are manufacturer to dealer seconds are applicable taxes are payable on the reduced selling price. These discounts are not to be noted as a separate line item on the Bill of Sale. ""See No-b-charge Diesel Engine Program for complete details.

Stackable Consumer Cash Discount Program is eligible on types of sale (1 or E) & is combinable with Consumer Cash Finance Rates (provided above), all Retail Bonus Cash programs during the program period and is not combinable with Type of Sale "L" Lease Cash, and Alternative Finance Consumer Cash.

252E/A09 PROGRAM PERIOD: SEPTEMBER 19TH, 2025 - SEPTEMBER 30TH, 2025

	NON-PRIME CORE INCENTIVE RULES																				
		Bonus Cash*	+	Γ	Non Prime Consumer Cash*	+	KEY 6	<u>OR</u>		<u>OR</u>	KEY 4	<u>OR</u>	KEY 3	OR.	STAR 6	OR	STAR 5	<u>OR</u>	STAR 4	R ST	AR 3
	ı	Program 2518 / 2546	1	H	252E/AN9	+				- -		_ '		ı		Sc	otia Dealer Adv	rantaç	ge (Non-prime)	
		TYPE OF SALE		H	TYPE OF SALE	ï	Special APR	Sp	ecial TD Auto	Finar	Special APR	ne)	Special APR	Į	(S	itacka	TYPE O	rime F SA	Consumer Ca LE 1	ish)**	vial APR
2025 MODELS		Stackable with Consumer Cash or Lease Cash, Alternative Consumer Cash and Type of Sale 'E' Delivery Credit Program			Stackable with Bonus Cash and Type of Sale "E" Cash only.		Up to 84M		Up to 84M		Up to 84M		Up to 84M		Up to 96M		Up to 84M	Ī	Up to 84M	Ī	Up to 84M
PROGRAM STACKABILITY COLOR KEY				H																	
Discount Type (Before or After Tax)		AFTER TAX †			BEFORE TAX ≈																
Grand Caravan SXT				H	\$1,000		8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%		20.09%
Pacifica Hybrid Pacifica Select Models (excludes Hybrid)	-			H			8.99%	OR	11.99% 11.99%	OR	16.99% 16.99%	OR	20.09%	OR OR	8.99%	OR	11.99% 11.99%	OR	16.99%		20.09% 20.09%
Pacifica (excludes Select & Hybrid Models)				H		H	8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%		20.09%
Compass Sport		\$750		F	T #11 0 (1100 D D)		8.99%	OR	11.99% 11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99% 11.99%	OR	16.99%		20.09%
Compass North Compass Limited		\$2,000 \$2,000		E	7.5% Off MSRP Discount		8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR .	20.09%
Compass (excludes Sport, North, Limited)		\$2,000		H	10% Off MSRP Discount		8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%		20.09%
Wrangler 4-Door (JL) 4xe (JLXL74)				L	5% Off MSRP Discount		8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	DR	20.09%
Wrangler 4-Door (JL) 4xe (excludes JLXL74)				L	5% Off MSRP Discount		8.99%		11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	DR	20.09%
Wrangler 2-Door (JL) (JLJL72) (non Rubicon models)					\$500		8.99%		11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR .	20.09%
Wrangler 2-Door Rubicon (JL) (JLJS72)				Г	10% Off MSRP Discount		8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR .	20.09%
Wrangler 4-Door Rubicon X w/ 2.0L (JLJS74 22Y)				r			8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR .	20.09%
Wrangler 4-Door (JL)				H	10% Off MSRP Discount		8 00%	00	11.99%	^0	16.99%	00	20.09%	00	8 00%	00	11.99%	^0	16.99%		20.09%
(excluding Rubicon X wf 2.0L (JLJS74 22Y) and 4xe) Glardiator				H		H	0.00%		11.99%		16.99%	on.	20.09%	J.,	0.00%	-	11.99%	-	16.99%	-	20.09%
				H	15% Off MSRP Discount		8.99%	OR		OR		OR		OR	8.99%	OR		OR			
Grand Cherokee 4xe (WL)				L	5% Off MSRP Discount		8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	-	20.09%
Grand Cherokee Laredo (WLJH74 2*A) (WL)				Ľ	7.5% Off MSRP Discount		8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	DR	20.09%
Grand Cherokee Altitude (WLJH74 2*B) (WL)				_	10% Off MSRP Discount		8.99%		11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR	20.09%
Grand Cherokee Summit (WLJT74 23S) (WL)							8.99%		11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	DR	20.09%
Grand Cherokee (WL) (excludes Laredo (WL)H74 2'A & 2'B), Summit (WLJT74 23S), and 4xe)				7	10% Off MSRP Discount		8.99%		11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR .	20.09%
Grand Cherokee L Laredo (WLJH75 2*A) (WL)				,	7.5% Off MSRP Discount		8.99%		11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR .	20.09%
Grand Cherokee L Altitude (WLJH75 2*8) (WL)				,	10% Off MSRP Discount	i	8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR .	20.09%
Grand Cherokee L Summit (WLJT75 23S) (WL)				H		H	8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR .	20.09%
Grand Cherokee L (WL)	+			H	10% Off MSRP Discount	H	8 99%	OR	11.99%	OR.	16.99%	OR	20.09%	OR	8 99%	OR	11.99%	OR	16.99%		20.09%
(excludes Laredo (WL.H75.2*& & 2*R) and Summit (WL.H75.23S)) Wagoneer / Grand Wagoneer				H	7.5% Off MSRP Discount	Ħ	8 99%	OR	11.99%	OR.	16.99%	OR	20.09%	OR	8 99%	OR.	11.99%	OR.	16.99%	-	20.09%
Wagoneer L / Grand Wagoneer L	+			H	7.5% Off MSRP Discount	H	9.009/	-00	11.99%	-	16.99%	00	20.09%	200	9.000/		11.99%	~~	16.99%		20.09%
	-			H			0.55%	UK		OR		UK.		OR	0.55%	-		O.A.			
Wagoneer S Limited & Premium (BEV) Durango SRT/SRT Helicat				H	\$8,000		8.99%	OR	11.99% 7.99%	OR	16.99% 16.99%	OR	20.09%	OR	8.99%	OR	11.99% 7.99%	OR	16.99%		20.09%
Durango (excludes SRT/SRT Helicat and R/T 20th				H	10% Off MSRP Discount 10% Off MSRP Discount		6.99%	OR	7.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	7.99%	OR	16.99%	_	20.09%
Anniversary Plus (WDES75 22R)) Durango R/T 20th Anniversary Plus (WDES75 22R)				H	10 % Oil WORF Discoult	H	6.99%	OR	7.99%	OR	16.99%	OR	20.09%	OR	6.99%	OR	7.99%	OR	16.99%		20.09%
Charger Daytona R/T (BEV)				L	\$3,000		8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR .	20.09%
Charger Daytona R/T Plus (BEV)				L	\$5,000		8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%		20.09%
Charger Daytona Scat Pack (BEV) Hornet RT (PHEV)	-			H	\$7,000		8.99%	OR OR	11.99%	OR	16.99%	OR	20.09%	OR OR	8.99%	OR OR	11.99%	OR	16.99%		20.09%
Hornet RT Plus (PHEV)				H		H	8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%		20.09%
Hornet GT (Gas)				E			8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR .	20.09%
Hornet GT Plus (Gas)							8.99%		11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR .	20.09%
Ram Promaster				Г			8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR .	20.09%
New Ram 1500 Tradesman, Warlock, Express (DT)	+			H	7.5% Off MSRP Discount	H	6 99%	OB.	7.99%	OR.	16.49%	OR	18.49%	OR	6 9994	0.0	7.99%	OB.	16.49%	ne .	18.49%
New Ram 1500 Tradesman, Warlock, Express (DT) New Ram 1500 Big Horn (DT)	4			H	7.5% OII MSRP DISCOUNT		0.33.0			-Carl	-	Oit			0.3376	OK.					
with Off-Roader Value Package (4KF)			 	L			6.99%	OR	7.99%	OR	16.49%	OR	18.49%	OR	6.99%	OR	7.99%	OR	16.49%	OR	18.49%
New Ram 1500 Big Horn (DT) (excludes Big Horn with Off-Roader Value Package (4KF))					7.5% Off MSRP Discount		6.99%		7.99%	OR	16.49%	OR	18.49%	OR	6.99%	OR	7.99%	OR	16.49%	DR	18.49%
New Ram 1500 Sport/Rebel/Laramie (DT)				r	7.5% Off MSRP Discount		6.99%	OR	7.99%	OR	16.49%	OR	18.49%	OR	6.99%	OR	7.99%	OR	16.49%	DR .	18.49%
MA New Day 4500 Initially and the Three Transfer (DUO (DT)				H	5% Off MSRP Discount	۱	0.000	20	7.99%	00	16.49%	00	18.49%	00	0.000		7.99%	00	16.49%	, e	18.49%
New Ram 1500 Limited/Longhorn/Tungsten/RHO (DT) Ram 2500 Power Wagon Crew Cab 4x4 Gas Model	_			H	5% UT MSRP Discount		6.99%	OR		CN		OK		ont	6.99%	UR		J.K			
(DJ7X91 2UP) Ram 3500 Big Horn Crew Cab 4v4 Gae Model	-		∤ 	H			8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%		20.09%
(D28H92 2UZ) Ram 2500/3500 Gas Models (Excludes Chassis Cab	-			H			8.99%	OR	11.99%	CR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	ar.	20.09%
models, Diesel Engine models, 2500 Power Wagon Crew Cab (DJ7X91 2UP), and 3500 Big Horn Crew Cab (D28H92 2U7)				L	\$7,500		8.99%		11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR .	20.09%
Ram 2500/3500 6.7L High Output Diesel Models (ETM) (excludes Chassis Cab models)					\$5,000		8.99%		11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%		20.09%
Ram Chassis Cab	_]		IJ	L			8.99%	OR	11.99%	OR	16.99%	OR	20.09%	OR	8.99%	OR	11.99%	OR	16.99%	OR	20.09%

2024 Model Year FCA CANADA SEPTEMBER 2025 EBC RETAIL INCENTIVE PROGRAM

FCA CANADA EBC INCENTIVE LANDSCAPE

252E/A09 PROGRAM PERIOD: SEPTEMBER 19TH, 2025 - SEPTEMBER 30TH, 2025

							NON-PRIME CORE INCENTIVE RULES												
			Bonus Cash*	+ [Non Prime Consumer Cash*	+	KEY 6	<u>OR</u>	KEY 5	KEY 4	KEY 3	<u>OR</u>	STAR 6	OR S	TAR 5 OF	ST	AR 4 OF	R S	TAR 3
			Program 2518 / 2546	ı	252E/AN9	+		Spe	cial TD Auto Fi	nance (Non-prime)	П	(St	Scotia ackable	Dealer Advar with Non-prir TYPE OF	ntage (N	Non-prime) sumer Cas	h)**	
			TYPE OF SALE		TYPE OF SALE														
		_	1, L or E		1 or E		Special APR		Special APR	Special APR	Special APR	-	Special APR	s	pecial APR	Spe	cial APR	Sį	pecial APR
	2024 MODELS		Stackable with Consumer Cash or Lease Cash, Alternative Consumer Cash and Type of Sale 'E' Delivery Credit Program		Stackable with Bonus Cash and Type of Sale "E" Cash only.		Up to 84M		Up to 84M	Up to 84M	Up to 84M		Up to 96M		Up to 84M		Up to 84M		Up to 84M
	PROGRAM STACKABILITY COLOR KEY																		
	Discount Type (Before or After Tax)		AFTER TAX †		BEFORE TAX ∞														
CHRYSLER	Pacifica Hybrid					ı	8.99%	OR	11.99%	R 16.99%	20.09%	OR	8.99%	OR	11.99% OF	2 1	16.99%	R	20.09%
	Wrangler 4-Door 4xe (JL)				10% Off MSRP Discount	ı	8.99%	OR	11.99%	R 16.99%	20.09%	OR	8.99%	OR	11.99% OR	1	16.99%	R	20.09%
ᇤ	Wrangler 2-Door (JL)		\$1,000		7.5% Off MSRP Discount		8.99%	OR	11.99%	R 16.99%	20.09%	OR	8.99%	OR	11.99% OR	1	16.99%	R	20.09%
4	Wrangler 4-Door (JL) (excluding 4xe & 392)		\$1,000		10% Off MSRP Discount		8.99%	OR	11.99%	R 16.99%	20.09%	OR	8.99%	OR	11.99% OR	2 1	16.99%	R	20.09%
	Wrangler 4-Door Rubicon 392 (JL)		\$1,000		5% Off MSRP Discount		8.99%	OR	11.99%	R 16.99%	20.09%	OR	8.99%	OR	11.99% OR	2 1	16.99%	R	20.09%
	Durango SRT/SRT Hellcat		\$1,500		10% Off MSRP Discount		6.99%	OR	7.99%	16.99%	20.09%	OR	6.99%	OR	7.99% OR	1	16.99%	R	20.09%
	Durango (excludes SRT/SRT Hellcat)		\$1,500		10% Off MSRP Discount		6.99%	OR	7.99%	16.99%	20.09%	OR	6.99%	OR	7.99% OR	1	16.99%	R	20.09%
	All-New Charger Daytona R/T (BEV)						8.99%	OR	11.99%	16.99%	20.09%	OR	8.99%	OR	11.99% OF	1	16.99%	R	20.09%
1	All-New Charger Daytona R/T Plus (BEV)						8.99%	OR	11.99%	16.99%	20.09%	OR	8.99%	OR	11.99% OF	1	16.99%	R	20.09%
DGG	All-New Charger Daytona Scat Pack (BEV)						8.99%	OR	11.99%	16.99%	20.09%	OR	8.99%	OR	11.99% OF	1	16.99%	R	20.09%
ă	All-New Hornet RT EAWD (PHEV)				\$8,500		8.99%	OR	11.99%	16.99%	20.09%	OR	8.99%	OR	11.99% OF	1	16.99%	R	20.09%
	All-New Hornet RT Plus EAWD (PHEV)				\$10,000		8.99%	OR	11.99%	R 16.99%	20.09%	OR	8.99%	OR	11.99% OF	1	16.99%	R	20.09%
	Hornet GT (Gas)		\$1,000		\$2,500		8.99%	OR	11.99%	R 16.99%	20.09%	OR	8.99%	OR	11.99% OF	1	16.99%	R	20.09%
	Hornet GT Plus (Gas)		\$1,000		\$4,500	1	8.99%	OR	11.99%	R 16.99%	20.09%	OR	8.99%	OR	11.99% OR	1	16.99%	R	20.09%
	Ram Promaster						8.99%	OR	11.99%	R 16.99%	20.09%	OR	8.99%	OR	11.99% OF	2 1	16.99%	R	20.09%
	Ram 3500 6.7L High Output Diesel Models (ETM) excluding Chassis Cab models				\$10,000		8.99%	OR	11.99%	R 16.99%	OR 20.09%	OR	8.99%	OR	11.99% OR	1	16.99%	R	20.09%
RAM	Ram 2500/3500 6.7L Diesel Models (ETL) excluding Chassis Cab models				\$10,000		8.99%	OR	11.99%	R 16.99%	20.09%	OR	8.99%	OR	11.99% OR	2 1	16.99%	R	20.09%
	Ram 2500/3500 Gas Models (Excludes Chassis Cab)				\$10,000		8.99%	OR	11.99%	R 16.99%	20.09%	OR	8.99%	OR	11.99% OR	1	16.99%	R	20.09%
	Ram Chassis Cab						8.99%	OR	11.99%	16.99%	20.09%	OR	8.99%	OR	11.99% OR	1	16.99%	R	20.09%

COMMENTS

"Note: The above published Non-prime Finance Rates are available with TD Auto Finance (Non-prime) & Scotia Dealer Advantage (SDA) for up to 84-months and are combinable with Non Prime Cash, Bonus Cash and Employee Pricing Plus. SDA Star 6 Non-Prime Finance Rates are available for up to 96-months, please contact your SDA area Sales Manager for full terms a conditions. "Dealer Advantage (SDA), Contact the qualifying finance source for applicable Standard (STD) Rates and fall fate dealer reserves. "Before Tax discounts are manufacturer to dealer discounts. The reduced cost in the selling price on as a reduction on the Selling price to the customer. Applicable texase are payable on the reduced selling price. These discounts are not to be noted as a separate line item on the Bill of Star. "See Not-obstary Dealer Engine Program for complete details.

Stackable Consumer Cash Discount Program is eligible on types of sale (1 or E) & is combinable with Consumer Cash Finance Rates (provided above), all Retail Bonus Cash programs during the program period and is not combinable with Type of Sale "L" Lease Cash, and Alternative Finance Consumer Cash.