# 2025 Model Year

#### FCA CANADA SEPTEMBER 2025 FIAT 500e NATIONAL (EXCLUDING QUEBEC) RETAIL INCENTIVE PROGRAM

#### FCA CANADA INCENTIVE LANDSCAPE

## PROGRAM PERIOD: SEPTEMBER 3RD, 2025 - SEPTEMBER 30TH, 2025

OR

RBC, TD Auto Finance & Scotiabank Consumer Cash\* 252EAW09 Consumer Cash Finance Rates TYPE OF SALE 1 or E TYPE OF SALE 1 Stackable with Bonus Cash and Up to 36M Up to 48M Up to 60M Up to 72M Up to 84M Up to Type of Sale "E" Cash only. REFORE TAX® 0.00% 0.00% 1.99% 3.49% 3.99% 4.99% \$2,000

Discount Type (Before or After Tax)

2025 Model

FIAT 500e BEV

PROGRAM STACKABILITY COLOR KEY

"Consumer Cash Discount Program is eligible on types of sale (1 or E) and is combinable with all Retail Bonus Cash programs but is not combinable with Alternative Finance Rates, Type of Sale "L" Lease Cash, or Alternative Consumer Cash. Before Tax discounts are manufacturer to dealer discounts. The reduced cost should be passed on as a reduction in the selling price to the customer, Applicable taxes are payable on the reduced selling price. These discounts are not to be noted as a separate line time on the Bill of Sale. The above published Finance Rates are available through RBC, TD Auto Finance & Scotiabank for up to 96 months. Dealers will receive a \$200 flat fee directly from their finance source for all eligible Finance Rates purchase finance deals with the Royal Bank of Canada, TD Auto Finance (Prime) & Scotiabank.

Alternative Consumer Cash\*

25AEAW09

Alternative Consumer Cash Finance Rates\*

(Stackable with Alternative Consumer Cash Finance Rates\*

(Stackable with Alternative Consumer Cash)

TYPE OF SALE 1

Stackable with Bonus Cash Only

Up to SAMM 96MM

BEFORE TAX\*

# **IMPORTANT - EFFECTIVE INTEREST RATE DISCLOSURE**

Alternative Finance Offers require additional disclosures in loan documentation and in advertising. If a customer chooses the Alternative Financing offer, the dealer must complete Effective Interest Retard disclosure in the loan documentation. Please contact proportion and institute of complete and the state of the

"Note: Alternative Consumer Cash Discount Program is eligible on Type of Sale "1" & is combinable with Alternative Finance Rates (provided above), all Retail Bonus Cash programs and is not combinable with Type of Sale "E Delivery Credit, Type of Sale "L" Lease Cash and Consumer Cash. The above published Alternative Finance Rates are available through RBC, TD Auto Finance & Scotlabank for up to 96 months. Dealers will receive a \$200 flat fee directly from their finance ascure for all eligible Alternative Finance Rates purchase finance deals with the Royal Bank of Canada, TD Auto Finance (Prime) & Scotlabank. Contact the qualifying finance source for applicable Standard (STD) Rates and flat fee dealer reserves. "Before Tax discounts are manufacturer to dealer discounts. The reduced cost should be passed on as a reduction in the selling price to the customer. Applicable taxes are payable on the reduced selling price. These discounts are not to be noted as a separate line item on the Bill of Sale.

Bonus Cash\*

Program 2518 / 2546

TYPE OF SALE 1, Lor E

Stackable with Consumer Cash or Lease Cash, Alternative Consumer Cash and Type of Sale E Delivery Credit Program

AFTER TAX

\$5,000

Version 1: September 3rd, 2025

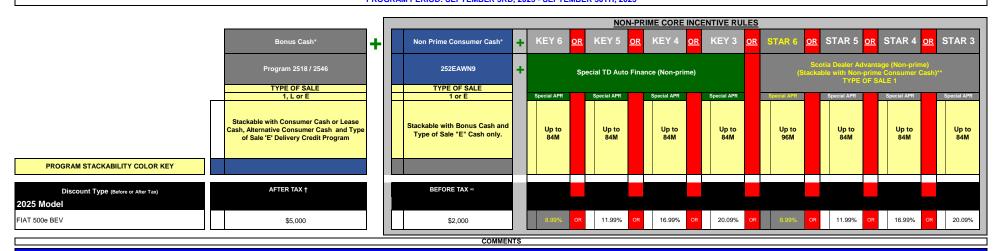
\*See Program Rules for Details

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### PROGRAM PERIOD: SEPTEMBER 3RD, 2025 - SEPTEMBER 30TH, 2025



\*Note: The above published Non-prime Finance Rates are available with TD Auto Finance (Non-prime) & Scotia Dealer Advantage (SDA) for up to 84-months and are combinable with Non Prime Consumer Cash, Bonus Cash and Employee Pricing Plus. SDA Star 6 Non-Prime Finance Rates are available for up to 96-months, please contact your SDA area Sales Manager or full terms and conditions. "Dealers will receive a \$200 flat fee from directly from their finance source for all eligible Non-prime Finance Rates purchase finance deals with TD Auto Finance (Non-prime) or Scotia Dealer Advantage (SDA). Contact the qualifying finance source for applicable Standard (STD) Rates and flat fee dealer reserves. "Before Tax discounts re manufacturer to dealer discounts. The reduced cost should be passed on as a reduction in the selling price to the customer. Applicable taxes are payable on the reduced selling price. These discounts are not to be noted as a separate line item on the Bill of Sale. ""See No-charge Diesel Engine Program for complete details.

Stackable Consumer Cash Discount Program is eligible on types of sale (1 or E) & is combinable with Consumer Cash Finance Rates (provided above), all Retail Bonus Cash programs during the program period and is not combinable with Type of Sale "L" Lease Cash, and Alternative Finance Consumer Cash.

\*See Program Rules for Details